



Landscaping & Visual Impact Assessment

Specification Sheet

We provide Landscaping and Visual Impact Assessments.
Our digital pack (in the form of a PDF) will consist of:

- ✓ Project brief outlining the area of study and any proposed changes;
- ✓ Baseline study informed by desk and field-based research;
- ✓ Identification and evaluation of any significant changes to the landscape character;
- ✓ Proposals for any mitigating or remedial measures to minimise the effect of change and an evaluation of these;
- ✓ Results of any community consultation where this is required;
- ✓ Presentation of findings in agreed format;
- ✓ Alternative file formats can be made available, if required.

What is a Landscaping and Visual Impact Assessment?

Landscape and Visual Impact Assessment (LVIA) can be key to effective planning decisions since it helps identify the effects of new developments on views and on the landscape itself.

ProHort has extensive experience of undertaking Landscape and Visual Impact Assessments. Through LVIA's, we can work with our clients to address landscape and visual impact issues at an early stage, ensuring proposals work within the landscape setting, deal effectively with any constraints and are visually acceptable. A project which works with the landscape character of the area is more likely to be acceptable at a local level and to local planning authorities.

ProHort also carries out Landscape Character Assessments (LCA) at a Local Authority level, identifying the unique qualities and features of an area which contribute to local distinctiveness. Our LCAs are used in Local Plans, Transport Strategies and Supplementary Planning Guidance to improve the design quality of new development and to promote good countryside management.



How it works

The process of completing any LVIA follows a structured methodology designed to ensure transparency and objectivity. The scale of a project determines the level of content required for each stage. This explains what your pack will include:

- Project Specification which is a description of the proposed development.
- An initial judgement about the scope of the LVIA
- A baseline study to provide a factual record and analysis of the current nature and value of the landscape and visual amenity in the area.
- A systematic prediction of the effects that are likely to occur and description of their nature.
- Proposals for measures designed to for avoid, reduce or compensate for any negative effects or enhance positive effects.
- Systematic and transparent evaluation of the evaluation of the effects that remain after mitigation has been incorporated into the scheme proposal.
- For larger developments community consultation may be required.
- Presentation of the findings of the LVIA in written and graphic form.
- Review of the findings to identify any required amendments.



Upon completion of the LVIA, you will be issued with a digital pack in the form of a PDF all of the details specified. This can be incorporated into your own documentation and can be tailored as a white label document if required.

Pricing

Pricing for Landscaping and Visual Impact Visual Assessments are based on a number of factors. Please get in touch for an exact quote.

ProHort Limited

Acer House
Oldfields Business Park
Galveston Grove
Fenton
Stoke on Trent
ST4 3PE

tel: 01782 479479

email: info@prohort.co.uk

web: www.ProHort.co.uk